

PRESS RELEASE

Laser Moose sightings on the rise

VANCOUVER – One of the largest and most dangerous members of the deer family – and the only one that shoots laser beams from its eyes – will be spotted across the country this week: the mighty Laser Moose. But you probably won't see this laser-shooting moose in your nearby park or forest. Try the kids' section of your favorite local or online bookstore instead. *Laser Moose and Rabbit Boy* is a full-color 144 page graphic novel for kids ages 7 and up.

Laser Moose is the fictional creation of Vancouver cartoonist Doug Savage, best known for his popular webcomic *Savage Chickens*. The moose is the hero of Savage's new graphic novel for kids, *Laser Moose and Rabbit Boy*. The book features three stories about a heroic moose who shoots lasers out of his eyes, and his optimistic rabbit sidekick. Laser Moose and Rabbit Boy defend their forest from a host of dangerous villains, from a mutant fish-bear to a cyborg porcupine.

The book is already garnering great reviews. From Kirkus Reviews: "With rampant whimsy and cheerful silliness, expect this to hit funny bones with laser accuracy." And Publishers Weekly describes the book as "goofy, off-kilter fun, ideal for fans of shows like Adventure Time and Steven Universe".

The book is part of the AMP Comics for Kids series published by Andrews McMeel Publishing, publishers of Big Nate, Calvin & Hobbes, and more. "It's very humbling," says Savage. "To be published by the same people who published my cartooning heroes is a huge thrill."

Laser Moose and Rabbit Boy is Savage's first graphic novel. After drawing his *Savage Chickens* comics for over ten years, he has enjoyed the creative challenge of the new book. "It's been a huge leap forward for me, from doing a daily joke comic to tackling real characters and stories. And this is my first time doing full color. So, lots of tricky stuff to figure out along the way. But I'm really happy with how the book has turned out."

"I think kids are gonna have a blast reading it. I mean, it's about a moose who shoots lasers out of his eyes. How cool is that?"

Laser Moose and Rabbit Boy hits bookstores on September 6.

FOR IMMEDIATE RELEASE.

For more information about *Laser Moose and Rabbit Boy*, see www.lasermooseandrabbitboy.com. To contact Doug Savage, email info@savagechickens.com.